



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 22 C

Results as of: 12/31/2014

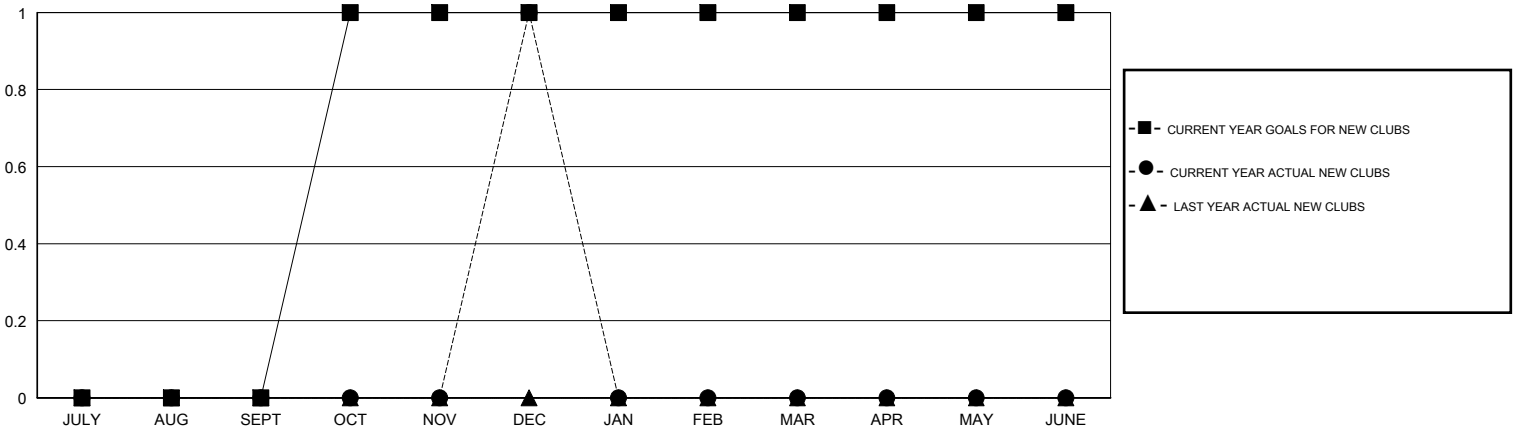
GMT: ED LECIUS

LOCATION MARYLAND

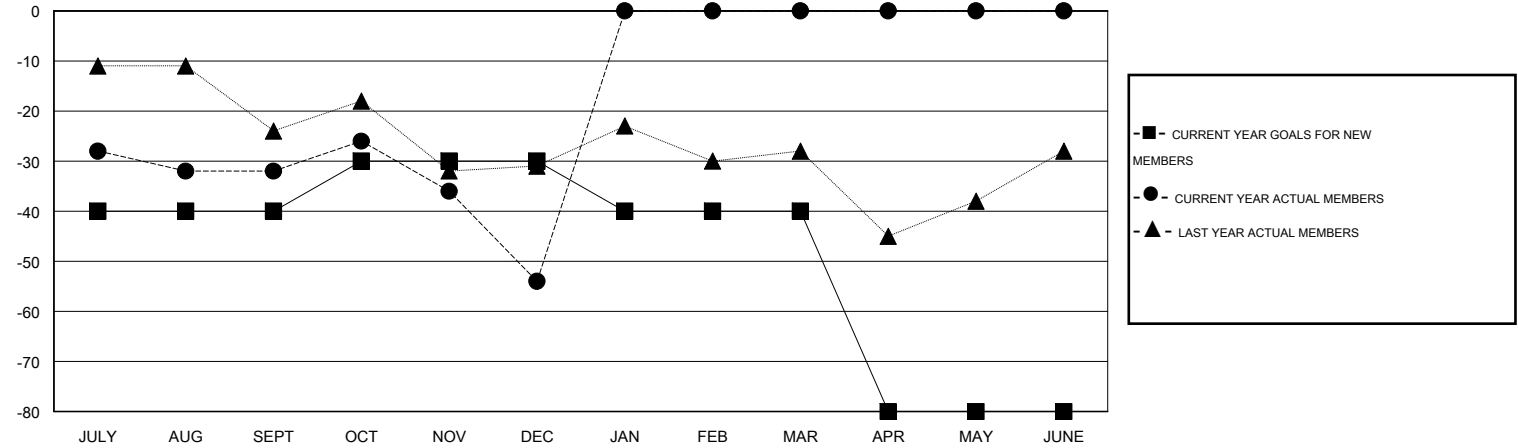
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 0             | 0             | JULY/AUG/SEPT         | -40             | 30                            | 62              | -32           |
| OCT/NOV/DEC           | 1             | 1         | 1             | 0             | OCT/NOV/DEC           | 10              | 46                            | 68              | -22           |
| JAN/FEB/MAR           | 0             | 0         | 0             | 0             | JAN/FEB/MAR           | -10             | 0                             | 0               | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             | 0             | APR/MAY/JUNE          | -40             | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                            |
|------------------------|---|----------------------------|
| DROPPED CLUBS: 1       | 18 CLUBS OF 50 ADDED 1 OR MORE NEW MEMBERS            | <b>GENDER DISTRIBUTION</b> |
|                        |   | MALE 1,014 (70.56%)        |
|                        |   | FEMALE 423 (29.44%)        |
| <b>DROPPED MEMBERS</b> | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | FAMILY UNIT MEMBERS 216    |
| DECEASED 16            |   | HEAD OF HOUSEHOLD 100      |
| CLUB CANCELLED 0       |   | NON-HEAD OF HOUSEHOLD 116  |
| OTHER 114              |   |                            |
| <b>TOTAL 130</b>       |   |                            |